START YOUR VENTURE WITH US
About Us

We are a venture capital firm that invests in startups with a global ambition.

Digital
Enterprise, SaaS, Security, Networks, AI, VR/AR, Marketplaces, Blockchain, IoT

Engineering & Manufacturing
New Materials, Electronics, Robotics, Cleantech, Agrotech, Seatech

Life Sciences
Therapeutics, Digital Health, Diagnostics, Med Tech

Tourism
Innovative Accommodation, Tourist Entertainment Companies, Tour Operators, Wine, Nautical and Equestrian Tourism, Theme Parks, VR/AR, Mobile, IoT, AI, Marketplaces, Electronics, Cleantech, Robotics

Location
Startups with registered offices or business in Portugal

Stages
Early stage
Seed
Portugal Ventures

BIG NUMBERS since 2012

- +1,800 Projects Analyzed
- +20 Capital Partners
- 140 Million Euros Invested
- +70 Ignition Partners
- +120 New Startups
Portfolio
DIGITAL

32 Companies
33.2 Million Euros Invested Since 2012

[Logos of various companies]
Abyssal provides cutting-edge 3D Visualization, Simulation and Digitalization capabilities for Subsea Operations.

Big Idea
The company’s mission is to develop and successfully integrate technologies that increase safety, reliability and efficiency in subsea operations. To develop the best solutions, Abyssal has been working together with engineering companies, subsea contractors and Oil & Gas operators to better understand their needs. Backed by their close relationships within the industry, the expertise of its team, continuous R&D activities and its commitment to providing their customers “vision in depth”, Abyssal is able to offer state-of-the-art solutions.

Activity Highlights
- 2018 - Winner of the Van Oord Innovation for Sustainability Challenge
- 2018 - Commercial partnership with Wood
- 2016 - Master of Services Agreement with Oceaneering
- 2016 - Finalist in the O&G Competition at the Energy Fest (Shell)
- 2015 - Selected as top 10 Startup in the O&G Technology Sector (Chevron and GE O&G)

Team
- Rafael Simão - CEO
- Manuel Parente - CTO
- João Ferreira - Global Business Development
- Luís Almeida - VP of Technology
- Pedro Costa - Head of Research
Achieve your Advertising Goals more efficiently

Big Idea
Advert.io helps small advertisers reach new customers more effectively through advertising, automating the digital advertising process. It automatically creates, tailors and distributes campaigns, based on the information collected from its customer’s website. Advertio’s algorithm optimises return on investment in digital advertising by distributing ads on multiple platforms, such as social media, search engines and blog networks.
The Independent Android App Store

Big Idea
Aptoide is the game-changing alternative Android app store. With over 200 million users worldwide, over 6 billion downloads and 1 million apps, Aptoide gives a new meaning to the way we discover and install apps. Through social collaboration, tailored recommendations and the opportunity to create and share your own store, Aptoide is revolutionising app distribution. Aptoide gives developers, OEMs and telecommunication companies access to a fully customisable app store and a worldwide competitive revenue share model. With an ever-growing community and a solid number of partnerships, Aptoide is now on one of the leading players in the apps world.
Your trusted partner in used auto parts

Big Idea
B-Parts sells used parts from cars that have been in accidents, which have been prepared and tested for reuse. B-Parts exports quality parts with warranty worldwide. It has a skilled sales and customer support team with experience in the used parts sector.
Making data-driven decisions to reduce cyber risk with the world’s leading security ratings platform

**Big Idea**
BitSight is the most widely sought Security Ratings company and its mission is to change the way the world addresses cyber risk. Over 1,500 organisations are using the BitSight Security Ratings solution to continuously monitor cyber risk in their business ecosystem. Using an approach similar to credit ratings for financial risk, BitSight customers are able to gain insight into the security posture of third parties as well as their own organisation. BitSight Security Ratings are calculated on a scale of 250-900, with a higher rating indicating better security performance.
Video training made easy

Big Idea
Bugle is an easy to use online video training platform for companies to share training and knowledge with their customers, partners and employees. It helps Marketing, Sales, Operations, Customer Success and other strategic teams achieve better results by using training to onboard and train customers, partners and teams, and to attract and convert leads. By offering customer education in an academy available 24/7 in any device, our customers can improve crucial metrics such as increase product usage and adoption, reduce churn, improve customer satisfaction and loyalty, increase revenue, reduce operational costs and so on. Bugle’s Digital Learning Solutions team helps customers create their training courses from turnkey to light consultancy solutions.

Activity highlights
- 2015 – EdTech 20 Finalist
- 2018 – Great User Experience Award from Finances Online
- 2018 – Rising Star Award for Learning Management System from Finances Online

Team
João Ferro Rodrigues – Founder & CEO
Ana Luísa Morgado – Head of Digital Learning Solutions
Joana Fonseca – Head of Marketing
Francisca Cordeiro – Head of Customer Success
Rodrigo Pessoa Jorge – Business Development Manager
Leandro Maringolo – CTO
Carina Leal – Product Development Manager
Widely recognised for its creative work, high-quality content and fast development of new products

**Big Idea**

C-side is a software house that develops services and applications that enable service providers, utilities and telecommunication companies to make a difference in emerging value-added areas for business and residential segments. Its applications engage customers by providing new services associated with energy efficiency, end-user energy reports, smart grids, smart homes, gas and water consumption, heating metering and security and video surveillance.
We take games cereasly

Big Idea
Cereal Games was founded in 2014 and is a company that is dedicated to mainly to the development of serious and educational games, the from São Miguel Island in the Azores. Headquartered in the Science and Technology Park of São Miguel - Nonagon, in city of Lagoa, the company has developed several games, using technologies such as Augmented Reality, mobile devices and Internet of Things (IoT) to respond to requests from municipalities, schools, museums and scientific observation centers of the Region. Despite the significant focus on serious gaming, Cereal Games is currently working on an indie video game, which will soon part will be launched on an international scale.
Fast and efficient content delivery is the key in a digitally connected world. Codavel is the key.

Big Idea
At Codavel, they believe in content delivery at maximum speed and efficiency – for any user, device, network or content. They want their customers to provide their mobile app users with the best experience they can, and that’s only possible by tackling what’s currently out of control: the network. The inherent instability of the wireless last mile, such as Wi-Fi, 3G, 4G or even the upcoming 5G, is killing the speed of mobile apps. That’s why Codavel has created Bolina. Its SDK controls network instability end-to-end, ensuring significant speed improvements in all kinds of network connections – and considerably improving the end-user’s experience.
Connecting students to knowledge

**Big Idea**
Critical Links started out as a division of global technology leader Critical Software in 2006 with a vision to provide powerful yet easy-to-use integrated technology platforms. This mission began with the award-winning edgeBOX unified communications platform and continues today in its flagship offering, the C3 Micro-Cloud solution for education.
A smart approach to AI, designed by data scientists for data scientists

Big Idea
DefinedCrowd offers an intelligent data infrastructure for AI that provides high-quality training data to help machine learning-based products reach market quicker and with better quality. It offers efficient data workflows that enable data scientists to collect, synthesize, enrich and structure training data by combining human intelligence and machine learning capabilities to accelerate enterprise AI initiatives.

Team
Daniela Braga – Founder & CEO
João Freitas – CTO
Walter Benadof – COO
Daan Baldewijns – Director of Customer Success
Sara Oliveira – Director of Product
Beth Malloy – VP of Finance
Mark Bomber – VP of Marketing
Humanizing Technology

Big Idea
Didimo is a spin-off from the University and it develops a technology that allows you to create hi-fidelity digital humans in just 30 seconds from a photograph or scan using your smartphone. This technology adds realism to virtual interactions with the aim of humanizing digital interactions. Bynd Venture Capital co-invested in the operation.
Control Towe for online sales

Big Idea
A single product checkout can beat a 21% conversion rate. Digital Manager Guru has built the most powerful platform to help your online sales be more profitable.
Ultra large projected capacitive manufacturer

Big Idea
Displax is a projected capacitive multitouch technology manufacturer. Displax was the first company in the world to develop a large format multitouch film, which was successfully introduced to the market in September 2011. Since then, Displax has introduced several innovations to the market and achieved important milestones in the projected capacitive multitouch field. Displax has headquarters in Europe, Portugal, and also has a direct presence in the U.S. and in Taiwan.

Sector
Enterprise

Activity Highlights
- 2018 - Best of INFOCOMM “Best Overall Digital Signage Product"
- 2015 - Outstanding Venture of the Year Award Portugal Ventures
- 2014 - Digital Signage Awards Winner
- 2009 - Viscom “Best Practice in Digital Signage”

Team
Miguel Fonseca – CEO
Miguel Oliveira – Co-Founder
Find Your Voice

Big Idea
Based in Portugal, Doppio makes conversational games about people and their relationships, discussing life’s biggest questions in a delightfully surprising and humorous way. The company is led by a group of voracious readers and knowledgeable gamers who are passionate about using voice to bring storytelling and game design closer together. To achieve this, Doppio brings it experience from renowned studios such as BioWare, Playfish and Digital Chocolate, together to demonstrate that voice is the new touch for the gaming industry.
Charitable marketplace - empower the causes you love in a way that suits you

Big Idea

eSolidar.com provides a marketplace that allows people to shop, sell and donate to their favourite charitable causes. The platform enables charities to diversify their fundraising base and reach new audiences through online charity shops, donations and special charity auctions with celebrities and brands. After reaching 50k users and 800 charities, the marketplace is now getting businesses involved. eSolidar for Businesses is an impact-driven employee engagement platform that allows companies to better understand and empower their employees, while measuring and amplifying social impact, by mixing the power of analytics, volunteering and charitable giving. In a nutshell, eSolidar allows businesses to learn and understand employees’ motivations and preferred causes, measure their engagement index, align CSR strategies with their preferences and benchmark against other businesses.

Activity Highlights

- Selected as “One of the most outstanding digital initiatives for social good of the year!” and awarded “Best Business Potential 2014” by European Youth Award
- Distinguished by the Department for International Trade with the “Business Internationalisation Award 2015/2016” as one of the 11 companies that contributed most to the bilateral strategic trade and investment relations between the UK and Portugal
- Named the 4th most newsworthy startup in Portugal in 2016 – Cision
- Selected by Forbes 30 under 30 Europe for Social Entrepreneurship in 2016

Team

Marco Barbosa – CEO & Co-Founder
Rui Ramos – COO & Co-Founder
Miguel Vieira – CTO & Co-Founder
Discover the best events in your city

**Big Idea**
Fever is an events and experiences technology startup focused on inspiring users and helping event organisers generate greater demand. The Fever mobile app and website reach and inspire over 12 million unique users per week in its key markets (London, New York, Paris and Madrid), allowing them to discover the best events in their city. With its recommendation algorithm, the app features personalised listings for each user, for everything from music festivals and theatre to fashion, restaurants and a host of other events. Based on its users’ preferences and behavioral data analysis, Fever is able to reveal and predict untapped demand for events that aren’t even available yet. The company has begun using data to create its own events – Fever ORIGINALS, driven by the interest of Fever users. Fever will also use funding to build up its Fever ORIGINALS offering in the cities in which it operates, including Lisbon.
The new standard for secure access

Big Idea
Founded in 2017, Fyde is a cybersecurity company based in Palo Alto, California. The product is developed in Porto, Portugal, by a team of 20 employees. Fyde helps organisations with an increasingly distributed workforce mitigate breach risk by enabling secure access to critical resources. Fyde provides granular access controls for your enterprise apps and workloads, and continuously monitors access requests.
Track dark social & automate the social distribution of your most viral content

**Big Idea**
A content analytics platform that helps publishers and brands understand how audiences are engaging with their content.
Leading client-side security solution for JavaScript protection

**Big Idea**
Jscrambler is the leader in client-side security. The company’s enterprise-grade security solutions enable JavaScript applications to become self-defensive and resilient to tampering and reverse-engineering, while also providing complete visibility over client-side attacks, including DOM tampering, web supply chain attacks and customer hijacking. Jscrambler is trusted by the Fortune 500 and 43,000+ companies and individuals globally.

**Sector**
Security

**Activity Highlights**
- Recognised in Gartner’s market guides for In-App Protection and Online Fraud Detection

**Team**
- **Rui Ribeiro** – CEO
- **Pedro Fortuna** – CTO
All-in-one Insurance

Big Idea
Lovys aims to revolutionise the insurance market. Based in Leiria, it set its sights on France as its first market, where it identified an opportunity in the consumers’ lack of confidence in insurance companies and the sector's lack of digitization in the country. Lovys offers a 100% digital solution and can aggregate multiple insurance subscription policies into a single monthly payment, making household management easier.
Location analytics software for better business decisions

Big Idea
Mapidea is a web-based Enterprise Location Intelligence SaaS deployed on the Cloud or On-Premises. Designed under the core principles of simplicity and speed, it supports a large number of business users from distinct areas in a collaborative analytical environment. It’s a ready-to-use, zero-setup solution that combines internal and external data sources using geography as a common dimension. Companies from several industries like Vodafone, Domino’s Pizza, Novartis and others are using Mapidea to improve their businesses. What about you?
Everything. Online. Instantly.

**Big Idea**
Mercadão is the first on-demand marketplace in Portugal, with deliveries made in 2-hour slots and real-time tracking of orders. Partner stores include leading retailers such as Pingo Doce and The Body Shop, and same-day deliveries are available in the Lisbon and Porto metropolitan areas. The app is now also available to multiple Portuguese district capitals. Speedy delivery is possible thanks to the platform’s exclusive technology and an innovative logistics model, backed by a large team of personal shoppers.
See life better

Big Idea
MoodOptic is an ophthalmic online store with a complete range of products and the most relevant brands. It is based on 3 main differentiation drivers: extremely competitive prices, speed of delivery and a unique customer experience.
Real-time location-based mobile marketing

**Big Idea**
Passworks allows brands to engage with consumers in real-time based on their location through native mobile wallet apps, such as Apple Wallet or Google Pay. By using the Passworks platform, brands can create, manage and distribute digital content directly to the customer’s mobile wallet. It focuses particularly on the retail industry, with mobile coupons and store/loyalty cards, and on the ticketing industry, with mobile event tickets.
Changing families lives, one pet at a time

Big Idea
Petable is a middleware and information repository that facilitates communication between veterinarians and animal owners.
Work together to do more with less

**Big Idea**

Processware is a Global Technology Group that provides consulting services and breakthrough technology. Processware delivers best-of-breed solutions to plan, optimise and control the handling of traceable goods throughout the supply chain using its flagship platform, O2P. O2P Solutions delivers a state-of-the-art technology platform to customise enterprise grade solutions for physical operations, working in harmony with existing ERP frameworks and without the need for custom development.
The leading Portuguese company in the area of educational and scientific toys

**Big Idea**
Science4you is a 100% Portuguese company dedicated to the development, production and commercialisation of educational and scientific toys to stimulate children’s knowledge acquisition. It currently has offices in Lisbon and Porto, and subsidiaries in Madrid and London. It regularly exports to over 60 countries and has a range featuring over 500 scientific and educational toys. It also offers other services, including science birthday parties and summer camps, science workshops at schools and after-school clubs, and training for young people and teachers.

**Activity Highlights**
- 2016 - Portugal Product of the Year
- 2015 - France Chamber of Commerce Innovation Award
- 2014 - European Business Awards National Champion; Portugal Ventures startup of the year
- 2013 - UK Business Internationalisation Award; Brand awards (Time out Brand of the Year
- Product Awards (Prémio del Público - Ibertoy 2015, Toy Shop UK Independent Toy Awards 2015 and G! come Giocare Milano Toy Award 2015)

**Team**
- Miguel Pina Martins – CEO
- Tiago Alves – Marketing & Sales B2C
- Tiago Pegado – COO
- Filipe Silveira – Head of Innovation
- João Simões – CFO
- Manuel Laia – Head of Sales
Digital delivery management for eCommerce

Big Idea
Shiptimize is a Digital Delivery Management Solution that automates the shipping process of online stores so that shop owners and their teams can have more time to grow their business. Easy to integrate with major eCommerce platforms, using apps and plugins, the software centralises all shipping information on a single online platform, in addition to offering shipping options with multiple carriers. The solution also automates the label printing process, sends tracking e-mails and provides customer care, contacting carriers on behalf of the store when needed, keeping shop owners updated on the process.
Big Idea
Transaction Track Record (TTR) is a premium financial technology platform that delivers unrivalled transactional data and market intelligence in real time, empowering professionals to seize opportunities and take more informed strategic decisions. TTR aggregates transactional data from thousands of sources, providing an indispensable resource to track announced, completed and cancelled transactions covering all sectors. TTR's research department uses proprietary technology to aggregate information from thousands of international sources, including newspapers, regulatory records and stock exchange announcements. TTR cuts out the noise for subscribers and provides current transactional data and market intelligence via customised e-mail alerts and a personalised online dashboard. TTR offers unparalleled market visibility for companies, investors and consultants.
Don’t Delay, Make it Happen

Big Idea
Zaask aims to help you bring all your personal projects to fruition, offering tailored estimates prepared by top professionals. Whether you want to learn a new language, renovate your home or prepare a special event, you’ll find the right person for the job on the Zaask platform.
Payment and Cash Solutions

Big Idea
Zarph’s Deposit and Payment Solutions wouldn’t have the same value if they weren’t integrated with a web platform that enables all processes to be automated. This platform offers added value through cash management process automation and by connecting all stakeholders: Company – Bank – CiT. This process gives you real-time information and is in compliance with every company’s internal process.
Portfolio
ENGINEERING & MANUFACTURING

28 Companies
21,6 Million Euros Invested Since 2012
Electrifying every Van Truck, Trailer and Container Refrigeration unit

**Big Idea**
AddVolt presents the world’s 1st Plug-in electrical system targeted for transportation markets. With our patented technology, transportation companies with refrigeration units can use electrical energy to reduce diesel dependence, the level of noise and the CO2 emissions during its operation. AddVolt creates high and positive impacts on the driver’s quality of life, while it contributes to having eco-friendly vehicles.

**Activity Highlights**
- 3rd place at the Trailer Innovation Award 2019
- Implementation of the Quality Management System, ISO9001:2015, through TÜV Rheinland
- CE certification
- E9 certification that allows vehicles with AddVolt systems to travel on all European roads

**Team**
- **Bruno Azevedo** – CEO
- **Miguel Sousa** – CTO
- **Ricardo Soares** – COO
- **Rodrigo Pires** – CCO
A B2B digital platform where fair food trade is made easy, fast and transparent!

Big Idea
Agri Marketplace is a digital platform for buying and selling agricultural food crops that promotes direct negotiation between farmers and the agro industry. The business model aims to promote fair trade and transparency in the food supply chain by eliminating the costs of traditional intermediation. At the same time, it ensures access to value added services, such as distribution and logistics, offering producers and buyers access to and the ability to negotiate in a truly global market, transposing the barriers of local markets with less cost. Selling and buying agricultural products is made easier through the marketing, sales, logistics and certification tools the platform provides, as well as rigorous market research and a 100% secure payment system. The Agri Marketplace is, thus, the alternative to boosting agricultural business.
Enduring Experience

Big Idea
AJP is Portugal’s premier manufacturer of Enduro motorcycles. Since 1987, the Company has been developing, manufacturing and selling motorcycles for recreational enduro, leisure and travel on the road. Its bikes are designed and built with simplicity and durability driving its intentions, and assembled with passion by a small, but very knowledgeable and enthusiastic team of engineers, using top-quality components. Essentially, they are trail bikes that can race, not race bikes to struggle with on the trail... Every single AJP motorcycle has been developed using cutting-edge technology, built under rigorous quality requirements, delivered with the utmost care and assisted by a body of qualified technicians to ensure the customer’s satisfaction from the very moment of purchase all the way through to the riding of an AJP motorcycle.
Probably the best donkey milk in the world

**Big Idea**

Located on Terceira Island, the Azores, Asinus Atlanticus was established in 2012, has 3 partners and a team of experts that are present throughout the processes of extraction, transformation and exportation of donkey's milk. The properties of donkey's milk are: rejuvenation, soft exfoliation, anti-aging, it balances oil production of the skin, provides a clean, homogeneous and rested skin and is the ideal substitute for mother's milk. Lyophilization, or freeze drying, is a dehydration process for the preservation of diverse substrates – food, bacteria, active ingredients – in which they are frozen and the water in them is extracted by sublimation (direct transition from the solid to gaseous state). Advantages: keeps nutritional properties intact, prolonged preservation of the product without chemical additives, sterilization of the product, easy to transport.
Enable location intelligence everywhere

Big Idea
Azitek has designed a low-cost indoor and outdoor geolocation solution for the automotive industry, airports and seaports. Based on proprietary RFID technology, the solution digitizes and locates high-value assets in large complexes and, through a platform, analyzes data and manages automated warnings, thereby optimising resource management. The company currently operates in the car distribution centre and dealership market, with a potential 100 thousand customers in Europe and America.
Event management solution with ID technology

**Big Idea**

Beamian offers a complete all-in-one events management solution comprising two major components: a cloud platform (that enables organisers to create and manage all tasks related to an event) and physical identifiers: smart badges (that identify visitors) and beamers (IoT devices that identify sites, brands and exhibitors) used during the event and which record all interactions between attendees, brands and exhibitors. The potential of the EMS (Event Management Software) market is valued at an estimated EUR 7 million and grows more than 11% per year.
Big Idea
BERD investigates, develops and applies state-of-the-art solutions for bridge and viaduct construction methods. BERD’s Movable Scaffolding Systems and Launching Gantries are equipped with OPS (Organic Prestressing System) and designed for the construction of bridges and viaducts with spans of up to 120 meters. Born in 2006, as a spin-off of the Faculty of Engineering of Porto University, BERD is one of the TOP 3 World Leaders in its field of expertise and was already involved in the construction of more than 20 bridges and viaducts in 5 continents. In 2016 BERD launched a new Business Unit: “Modular Bridge Solutions” that is currently supplying more than 150 modular bridges to Peru.

Activity Highlights
- 2018 – Involved in 7 projects in 5 continents
- 2017 - Involved in 6 projects in 4 continents
- 2016 - Involved in 5 projects in 4 continents
- 2015 – Involved in 5 projects

Team
- Pedro Pacheco – CEO
- Diogo Graça Moura – VP
- Pedro Loureiro – CFO
- Brigitte Rouquet – Marketing Director
Shaping Medical Technology

**Big Idea**
BeyonDevices is the technology-transfer, research & development spin-off unit of NEUTROPLAST, S.A. It specializes in product development that requires different technologies and in-depth knowledge of manufacturing technologies. As a result of enhanced innovation and creative techniques, BeyonDevices looks beyond new markets and solutions in the Pharmaceutical Primary Packaging and Medical Technology & Device industries, shaping new concepts and projects. Driven by innovation and supported by extensive industry know-how, it strives to be the best partner in building a new future and experience in the pharma industry.

**Sector**
Others

**Team**
João Redol - CEO
Solar wash protect and industrial glass protect

Big Idea
Chemitek offers innovative solutions for the maintenance and protection of different materials, namely solar panels and windows, keeping them clean for longer. Today, 70 thousand solar panels are installed an hour across the globe and this is the target-market, whose technology reduces accumulated dirt from the glass and thus increases the energy produced by solar panels. The windows market is another vertical, where cleaning costs are high and Chemitek’s product helps cut costs and save on the required infrastructures.
Water for a sustainable future

Big Idea
Plug-and-play compact, modular, containerised drinking water treatment waterworks. Designed for small population clusters, in remote areas and developing countries. Low operation and maintenance, high efficiency, automated and remote controlled.
The optimisation of electric grid assets

Big Idea
Eneida.io's collaborative IoT platform for optimisation of the low-voltage network allows electric utility companies to increase the penetration of electric vehicles, solar PV systems and other low carbon technologies in their network, while offering higher quality and more secure and affordable energy to their customers.
When technology and quality merge

**Big Idea**
EPEDAL is a Portuguese company, founded in 1981, that manufactures metal components and subsets for the automotive industry. It aims to meet all of its customers, shareholders and employees’ needs by prioritising the sector’s critical factors: delivery times, quality and price. The company supplies components and subsets for seats, exhausts, refrigeration systems, chassis and bodywork, and uses the latest stamping, wire forming, automated soldering and assembly line technologies on the market. Certification of its quality assurance and environmental management system by BVQI (ISO/TS16949, ISO 14001 and ISO 18001) and by Volkswagen (VDA) attest to EPEDAL’s ability to operate in this highly demanding market.

**Activity Highlights**
- PME Líder
- Ford Q1
- IATF16949
- OSHAS18001
- ISO14001

**Team**
José Aleixo Santiago
Paulo Ferreira
Ana Patrícia Lopes
Join the smartfarm revolution

Big Idea
Farmcontrol introduces IoT cloud software that integrates data from farm equipment and sensors with human inputs, which can be collected in real time, making it a value-added tool for agricultural producers. The cloud solution connects to a large number of devices with the possibility of processing automatic rules. By using reports and acting in a timely manner on the notifications received, the producer can evaluate and improve parameters such as environmental conditions, food, water consumption and energy costs, critical points to be economically more efficient and competitive in the global market, also ensuring compliance with environmental and animal welfare requirements. The software also guarantees in its production module an integral traceability solution for animal production lots.

Activity Highlights
- The best pig farm in Portugal and 40% of the prize nominees in Portugal trust in farmcontrol (2017 - Porco d’Ouro prize in Portugal)

Team
- António Correia – CEO
- Rúben Madeira – CTO
Together, we can re-shape the future

Big Idea
Follow Inspiration is an innovative tech company. Its knowledge on hardware and software in the fields of robotics, image recognition and artificial intelligence allows it to develop leading-edge technologies for retail, industry and services. It believes that technology helps make things possible. Follow Inspiration’s mission is to deliver innovation through new technologies in order to improve businesses and people’s lives.
**Water leisure vehicles and homes**

**Big Idea**
Friday combines a wide range of design, engineering, certification and marketing competencies to create technologically advanced nautical and water related leisure devices and equipment. Friday’s solutions favour the principles of modularity, personalised client relationships, energy efficiency and environmental sustainability. Dedicated to serving the leisure and free time market with high professional standards, Friday fosters a youthful and responsible, yet carefree corporate culture, consistent with the weekend spirit that inspired its brand name.
Technology provider of graphene-based solutions

Big Idea
Graphenest has developed a technology for the large-scale production of graphene and its functional derivatives, and operates in the nanomaterials sector. This technology is based on a new approach to the current state-of-the-art, giving Graphenest a huge competitive advantage in the international market as it is able to market the material at the fraction of the current cost. Focused on innovation, in the energy and electronics market, Graphenest will seek partnerships for research and development of emerging graphene-based applications.

Team
Vítor Abrantes – CEO
Bruno Figueiredo – Co-Founder
Rui Silva – CTO

Sector
New Materials
Flat shoes that make the world a better place for women

Big Idea
One day, a woman had a dream. Others joined her and Josefinas was created. Josefinas is a Portuguese brand inspired by a dream. In a country in crisis, where there was little room for dreams, making handmade shoes had a new name: Josefinas. In Portugal, there is something that has never died: the savoir faire of craftsmanship and the passion for an idea. “Never give up” has always been Josefinas’ motto. The name Josefinas is in honour of the brand’s co-founder Filipa Júlio’s grandmother. The hope is that Josefinas’ story will inspire the path of many other women, straight to making their dreams a reality, just as it inspires us every day!
Technology for smarter, more effective safety

Big Idea
Logical Safety is a Portuguese company with a vision to change how industrial safety and site management is carried out. With an experienced team of experts, the company builds with a mission to make work in the most dangerous places, safer and more productive. Using the most modern technologies, Logical Safety develops advanced industrial safety and maintenance solutions. The company offers a wide range of industrial solutions with focus on Industry 4.0, Artificial Intelligence and Augmented Reality systems for the Heavy Industry, Oil&Gas, Petrochemical and general Industries.

Sector
Electronics / SaaS

Team
Henrique Mateus - CEO & Founder
Specialists in technical solutions for plastic and composites manufacturing

Big Idea
Production of plastic and composites parts, from initial concept to part delivery, focus on small series production, from 100 to 10,000 parts per year, and using Reaction Injection Molding (RIM) technology. MICE is the result of more than 20 years of research in reaction injection moulding (RIM) production technology, where it has developed a novel methodology for this process. Its value proposition is the production of materials adapted to the needs of each specific project and client (turnkey projects), guaranteeing a short time-to-market period and lower costs.
Reinventing tradition

Big Idea
Identification of traditional Portuguese pastry products, sweet and savory, with potential for differentiation to be presented and introduced in the various channels of foreign markets, respecting the products’ origin, characteristics and distinctive aspects, with a strong innovation component. The company’s main goal is to meet the needs of the global food market. The company’s goal is to be among the main players in the global market, with clear leadership in the Portuguese market, a capable, ambitious and flexible decision-making structure and being a reference in the markets and industry in which it operates, as well as with stakeholders.

Sector
Others

Activity Highlights
- 2 stars at the 2015 Great Taste Awards
- 1 star at the 2018 Superior Taste Awards.

Team
Mabílio de Albuquerque – CEO & Founder
Pedro Manso Pereira – Executive Board Member
The 4th player in the Portuguese coffee market

**Big Idea**

NewCoffee manages a portfolio of 6 brands – Lavazza, Bogani, Caffecel, Sanzala, Novo Dia and A Cafééira. It is currently focused on organic growth, a strategy that recently saw the rebranding of all its brands and enhancement of its management structure. Given the company’s experience in the integration of acquired competitors, add-on acquisitions may also be considered, should there be opportunities with a strategic fit for NewCoffee.
The smartest way to grow your own food

Big Idea
Noocty wants to make Urban Farming accessible to everyone. The product the company has developed enables anyone living in an urban environment to grow and harvest their own vegetables in a practical, efficient and eco-friendly way. Designed and manufactured in Portugal, Noocity already has a strong international presence, with over 4,000 m2 of vegetable patches installed worldwide. In 2018, Noocity entered the French market and in less than a year nearly 50% of its growbeds sold were shipped to the country.

Sector
Cleantech

Team
José Ruivo - CEO
Leonor Babo - CMO & Co-Founder
Smart IoT Platform

Big Idea
Omniflow develops and manufactures Omniled, an intelligent energy platform for the Internet of Things powered by proprietary solar and wind technology and includes batteries, used for various services such as street lighting, sensors, wi-fi and video surveillance.
The future of high-impact technology

Big Idea
Polyanswer is a tech-based company specialised in developing and producing non-Newtonian fluids, resulting in a flexible material with special impact energy absorption characteristics. With a strong research component, the company has established several partnerships with universities, technology development institutes and a number of companies in the past two years to incorporate their technology in the development of products for different sectors – footwear, textiles, sports, motorcycle, personal protective equipment and the military. In addition to products developed in-house, the company sells fluids as additives for several industries. Polyanswer is currently developing a material with dilatant properties for the automotive sector, in collaboration with BASF.
Producing more with less

Big Idea
proGrow makes it possible for your organisation to continuously and sustainably improve its production processes. Its platform is built around the continuous improvement principles of DADA LOOP. proGrow is a flexible and dynamic platform which produces KPIs and reports, as well as monitors the impact of your actions, automatically, thereby promoting a culture of continuous improvement. You are collecting more than data, you are centralising the production know-how of your entire organisation.
Big Idea

The Trigger.Systems platform developed by Rigger enables remote control use of water with savings of 45% in consumption, which is particularly relevant for the agricultural sector and companies who manage large green spaces. The approximately 2,000 irrigation systems that are currently already being controlled by Trigger.Systems, belonging to clients such as the City Councils of Lisbon, Porto and Oeiras, the Calouste Gulbenkian Foundation and the Sovena Group, are the stepping stone for the goal of 30,000 systems set by Rigger for the next 12 months.
Mass customisation for fashion

Big Idea
Unua is a team with vast experience in creating and helping global retailers set up made-to-measure sales from Australia to the U.S. and almost all countries in Europe. The management team has a combined experience of over 50 years in areas such as fashion, business management, marketing and retail, and more than 15 years in made-to-measure sales. Its manufacturing partners are based in Portugal, where the best suits and shoes in the world are made. It offers its customers classic tailored suits, based on the tradition of Italian tailors, hand-painted shoes and first-class bespoke shirts, among other products. Its value proposition is based on a full turnkey service and portfolio with high quality products, a customer-driven attitude and years of network connections in the garment industry.
Uma nova experiência no cuidado dos seus animais domésticos

Big Idea
Development and commercialisation of innovative products in the area of pets, with its current focus on an innovative and patented (Europe and USA) cat litter box. Development of innovative and patentable Pet Business market products for commercialization.
Portfolio
LIFE SCIENCES

15 Companies
10.3 Million Euros Invested Since 2012
How a real problem became an everyday solution

Big Idea
Based on proprietary technology, its lead product, spinit®, commercially launched in 2014, is the first and only diagnostics system capable of performing the major Point-of-Care blood test modalities (haematology, immunology and clinical chemistry) using the same instrument. spinit® addresses an unmet need for fast, precise, reliable, easy-to-use blood analysis for medical testing in the point-of-care setting.

Sector
Diagnostics / MedTech

Activity Highlights
- 2018 - biosurfit receives Innovation Award at the first edition of the EIB Venture Debt Summit
- 2017 - 500 spinit® Instruments placed with European Customers; award of distinction “BORN FROM KNOWLEDGE” at the 14th National Meeting of Innovation COTEC-ANI; new manufacturing facility in Azambuja
- 2016 - CE mark for the spinit® HbA1c test; spinit® launched in 13 different countries
- 2015 - “Life Sciences & Med Tech Venture of the Year” from Portugal Ventures

Team
João Garcia da Fonseca – CEO
Ian Gilham – Chairman
Daniel Neves – CMO
Nuno Reis – Senior R&D Manager
Experts in bioprocessing

Big Idea
Biotrend is a research-based company specialised in the development, optimisation and scale-up of bioprocesses. Its advanced services help design cost-competitive processes that are robust at industrially relevant scales, particularly in the area of industrial and marine biotechnology. It is experienced in dealing with a wide range of natural or genetically modified microorganisms and works with real-life renewable raw-materials to produce a wide range of products, from biomass to chemicals, biopolymers or recombinant enzymes. Its advanced bioprocessing know-how has been serving customers from small biotech startups to global corporations.
Innovative medicine for transthyretin (TTR) rare diseases

**Big Idea**
BSIM Therapeutics is an academic spinoff founded in 2011 as a result of scientific research conducted at the University of Coimbra, in collaboration with the University of Leeds, in the United Kingdom. Its mission is to work every day to become a global benchmark in the discovery and development of innovative medicines for the treatment of rare neurodegenerative diseases, focusing particularly on transthyretin-mediated amyloidosis. It contributes to the health and well-being of all patients with ATTR, developing medicines for as yet untreated clinical manifestations, as well as alternative treatments that offer a better cost-benefit ratio compared to those already available on the market.

**Sector**
Therapeutics

**Activity Highlights**
- 2013 - Building Global Innovators
  - Life Sciences Track (semi-finalista runner-up)

**Team**
- **Rui Brito** – CEO
- **Carlos Simões** – CTO
A leap forward in Oncology

**Big Idea**
CellmAbs is a biopharmaceutical company focused on the discovery and development of the next generation of immunotherapies, the best in class glyco-immuno-oncology drug candidates and personalised treatments. CellmAbs immunotherapies are able to reduce tumor growth and trigger the immune system response by effectively targeting cancer cells in solid tumors with an unprecedented degree of affinity and specificity (does not target normal cells), in both early and late stages. CellmAbs is currently developing 3 programs: a single agent immunotherapy, a CAR-T cell and a Diagnostic device.

**Sector**
Therapeutics

**Activity Highlights**
- Spinoff of NOVA University as a result of years of research that received two national awards (Bluepharma/Universidade de Coimbra Award; Santander/NOVA University)

**Team**
- [Nuno Prego Ramos](#) - Co-founder and CEO
- [Paula Videira](#) - Co-founder
Genetically informed medicine

Big Idea
Genetics is still lagging behind within clinical practice, thus hindering the fulfillment of its full potential. This is mainly due to communication and understanding barriers between Genetic Labs, Health Units and Physicians that consequently generate an enormous gap and hinder the usage of genetic tests within clinical practice. Coimbra Genomics aims to fill that gap, as it believes in Genetic Intelligence as an important clinical decision supporting tool. To this end, it has developed Elsie – a platform and marketplace for genetic tests, which simplifies the entire user experience and management of genetic tests within clinical practice. By closing the gap, Elsie will foster the endogenization of genetics in daily clinical practice, with incredible economic, clinical and social benefits.
For a safer tomorrow

Big Idea
Imunethep has developed an anti-bacterial immunotherapy based on the discovery of a virulence mechanism shared by a set of different pathogenic bacteria. It discovered that a single molecule (extracellular protein), which is excreted by the pathogenic bacteria, is able to completely shut down the host immune system, letting the bacteria thrive and causing severe infections. Thus, by neutralising this molecule it can induce protection. By addressing an extracellular virulence factor that is highly conserved in the different bacteria, the company’s anti-bacterial immunotherapy elicits protective antibodies against all the serotypes of the referred bacterial pathogens. It will, thus, also prevent the emergence of strains which are not addressed by current vaccines and which only address structural epitopes. The first product, PNV1 – Paragon Novel Vaccine, is a preventive strategy that will provide robust protection against the main life-threatening bacterial infections.
Your wellness matters

Big Idea
A game-changing new generation of photosensitizers (Redaporfin) in the Oncology field, which can bring photodynamic therapy (PDT) into routine daily practice for the targeted therapy of solid tumours.

Sector
Therapeutics

Activity Highlights
- Orphan drug designation granted by EMA and FDA
- Safety and efficacy results in advanced Head & Neck Cancer patients

Team
Sérgio Simões – Chairman & CEO
Cláudia Silva – COO/Deputy CEO
Luis Almeida – Chief Medical Officer
Tobias Silva – Business Development
The future of nutrition counselling and client retention

Big Idea
Nutrium is a nutrition software designed for dietitians and their patients aimed at improving the follow-up (nutritional monitoring) of the professional with their patient, in the period between appointments. Later on, the company aims to leverage its network of dietitians and data to automate the clinical nutrition marketplace.
Driving surgical precision

Big Idea
P3D created and developed a video-based technology for surgical navigation that combines intelligent video processing for 3D mapping of the anatomy, with Augmented Reality (AR) for overlaying meaningful guidance information in images. The technology is scalable for several anatomies in open surgery (knee, hip, shoulder, spine, dentistry) and is the first effective solution for arthroscopy.
A powerful 3D pre-operative planning software for orthopedic surgery

**Big Idea**
PeekMed is a patent-pending 3D pre-operative planning system for orthopedic surgery to help surgeons improve outcomes, while reducing costs.

**Sector**
Digital Health

**Activity Highlights**
- CE and ISO:13485 certified and FDA approved
- 3rd place in ZimmerBiomet’s Connected Health Award.

**Team**
- João Pedro Ribeiro - CEO
- Sara Silva - COO
- Jaime Campos - CTO
Electronics for the new PET technology for cancer detection

Big Idea
PETSys’ positioning is to sell PET Detector Modules and complete PET readout systems for PET scanners and other applications. PET – Positron Emission Tomography, is a benchmark medical imaging technique in cancer detection. PET images are obtained using PET scanners. PET detector cost accounts for 30-35% of a PET scanner sales price.
The global leader in carbon monoxide therapeutics

Big Idea
Proterris is a clinical development stage company focused on therapeutic applications of low-dose carbon monoxide. Leveraging carbon monoxide’s (CO) demonstrated anti-fibrotic, anti-inflammatory and cytoprotective properties, Proterris initially focused on developing CO therapies for delayed graft function (DGF) in renal transplant recipients and idiopathic pulmonary fibrosis (IPF). Other indications (pulmonary arterial hypertension and acute respiratory distress syndrome) are also being developed by the National Institute of Health (NIH). In short, CO has enormous potential to significantly impact the lives of millions of patients suffering from a wide range of acute and chronic diseases.

Team
Jeffrey Wager, M.D., Chairman & CEO
Augustine Choi, M.D., Scientific Co-Founder
R&D and manufacturing of regenerative medicine products

**Big Idea**

Stemmatters is a Portuguese biotechnology company developing biomaterials and devices for regenerative medicine. The company has designed a novel injectable medical device to be used in the repair of articular cartilage lesions which aims at providing significant advantages as compared to current methods of treatment. This device aims at providing in situ regeneration of hyaline-like cartilage tissue, being implanted by a minimally invasive and simple (procedure) to reduce hospitalisation costs.
Targeted Therapeutics

Big Idea
TargTex is a drug development company focused on developing clinical candidates for different therapeutic indications. The company’s most advanced product is a therapy for Glioblastoma Multiforme (GBM), the most aggressive type of brain tumor with high lethality and considered an unmet medical need. This product is based on a natural product with a specific formulation that already demonstrated high efficacy in pre-clinical animal models of the disease.

Sector
Therapeutics

Activity Highlights
- The best of 2019 in Technological Portugal" from Exame Informática magazine, honourable mention in the Software category

Team
João Seixas – CEO
Pedro Cal – COO
Gonçalo Bernardes – Scientific Director
The professional mobile app for all medical doctors

Big Idea
TonicApp’s goal is to digitally streamline healthcare, while keeping it humane and to be the go-to professional mobile app for all stakeholders in healthcare, helping healthcare professionals be happier and more productive at their jobs. It is innovative, while having the courage and resilience to face the complexity of the healthcare industry, all the while taking the time to understand what ails the healthcare professional, as well as its needs.
Portfolio

TOURISM

20 Companies

18,1 Million Euros Invested Since 2012
Book Your Azores Holiday with Azores Touch

Big Idea
Azores Touch is a company created in 2016 by CEO Sérgio Cota, and is represented by a young and dynamic team. The areas of the company include rental car, tourist entertainment and the large slice that is the management of local accommodation. The purpose of this company is to provide the best possible experience for those who visit them from arrival to departure by demonstrating as much possible of what is local. Our mission is to facilitate access to all available services and activities (some of them which are exclusive!) so that people’s holidays, in contact with our nature, culture, history and people are unforgettable. It’s headquarters is on Terceira Island and has already expanded to Graciosa Island. In the future they intend to expand to other islands and reach a wider range of people.
Start your ingenuity, drivers of tomorrow

Big Idea
The Algarve International Circuit leverages the Algarve's weather and hotels to offer all players in the motorsport industry, from manufacturers to top racing teams, all the facilities they need to test, develop, present and launch their products.
Save on your luggage and spend it on your trip!

**Big Idea**
Bag4days is a luggage rental company that allows travellers to travel with well-known and secure luggage. You can rent luggage suitcases or specific suitcases to carry wine or bicycles. The suitcase can be delivered and/or collected at any European address.

**Sector**
Enterprise

**Team**
Rúben Marques - CEO & Founder
It’s all about people

Big Idea
Classihy reinvents today’s reviews and performance systems creating a smart community and a revolutionary real-time performance tool, valuable for all. Classihy is a digital platform where customers can easily give their feedbacks confidentially and individually to the staff members, transforming their experience and employees can improve by themselves and participate in a gamified performance system, where they build confidence and get rewards and managers access a unique, accurate and real-time to monitor and improve the performance of their team.

Sector
Enterprise

Activity Highlights
• From-Start-To-Table Acceleration Program Finalist
• Winner of Disruption Open Innovation Program from Group Nabeiro

Team
Ariane de Melo – Co-Founder & CEO
Miguel de Melo Ramos – Co-Founder & Director of sales and marketing
Vítor Hipólito – Co-Founder & Strategic partnerships
The key to Évora

Big Idea
Our mission is to make Convento do Espinheiro Historic Hotel & Spa a leading national and international luxury hotel. The company is committed to continuous improvement, while cherishing a true passion for service excellence and striving to exceed guests’ expectations. It values its staff and, through training and by encouraging innovative ideas, it fosters professional and personal development. The company supports initiatives that contribute to the improvement of the surrounding community and environment. It aims to make work gratifying and maintain honesty and integrity in all its relationships.
Cleaning and laundry management tool for short and mid rental hosts

Big Idea
Doinn is all the help you will ever needed. It brings local accommodation owners or managers into contact with the best cleaning and laundry services. To do this, it uses a thorough, highly professional platform with a service that is always, at the very least, spotless.
The brand of choice for independent upscale hotels

Big Idea
Great Hotels of the World is an international hotel representation company that offers reservation, sales and marketing services, as well as innovative technological solutions, to an exclusive portfolio of nearly 60, mostly independent, hotels and resorts worldwide. The services of GHOTW are tailored to the needs of each hotel and this personalised approach ensures that each one maintains its personality and authenticity while accessing distribution channels, leading technology and new markets. The company headquarters is in Lisbon, Portugal.
Meet Fülhaus!

Fülhaus is a turn-key interior design company offering a Haus-in-a-Box solution for the short-term rental industry. Fülhaus explores the removal of barriers, focusing on design quality, economics of scale and delivery systems to offer interior-design-as-a-product.

Good Design Every Stay

Big Idea

Fülhaus is a turn-key interior design company offering a Haus-in-a-Box solution for the short-term rental industry. Fülhaus explores the removal of barriers, focusing on design quality, economics of scale and delivery systems to offer interior-design-as-a-product. Since its inception in 2015, Fülhaus has refined the art of designing and furnishing short-term rentals into the Haus-in-a-box product — everything you need for your short-term rental, delivered, installed, and photographed at an affordable monthly fee. With six Fülhaus signature styles that are ever adapting to interior trends, this product offering has simplified the way clients can furnish their rentals. Fülhaus strives to design interiors that will adapt and evolve alongside its clients and their environment.
The smartlock for rental homes

Big Idea
Access to properties is one of the biggest headaches for local lodging owners and guests, as adjusting schedules can often be difficult. Homeit offers a smart lock that opens doors using a code created by the owner or via an app, thus bypassing the need for a regular key. Property owners can, therefore, create personal keys for their guests/holiday makers, staff and maintenance crews remotely and online. Europe currently has a market of 5 million local lodging establishments and Homeit is present in 15 countries, with almost 2,900 active boxes.
Direct results that exceed expectations

Big Idea
GuestCentric is a leading provider of cloud-based digital marketing software and services that help extraordinary hoteliers promote their brand, drive direct bookings and connect with customers on all digital platforms. GuestCentric’s all-in-one platform provides hotels with the only unified solution for managing their guests’ online journey: award-winning, high impact websites; an integrated, easy-to-use booking engine; social media marketing and publishing tools; a GDS chain code and a channel manager to offer rooms on Amadeus, Booking.com, Expedia, Galileo, Google, Sabre, TripAdvisor and hundreds of other channels.

Sector
Enterprise

Activity Highlights
- Adrian Awards
- AVA Digital Awards
- Davey Awards
- dotCOMM Awards
- Emerging Media Awards (EMA)
- Hermes Awards
- Horizon Interactive Awards
- Interactive Media Awards (IMA)
- Stevie Awards
- Summit International Awards
- WebAwards
- The Communicator Award

Team
Pedro Colaco – President & CEO;
Filipe Machaz – Vice President of Sales
João Trindade – Vice President of Marketing & Product
Share your experience

Big Idea
Live Electric Tours is a self-drive experience using 100% electric vehicles for tourists in Lisbon, Porto and Évora. The company opened its doors in August 2017. Its vehicles are unique as they come equipped with free Wi-Fi, a GPS Audio Guide with pre-programmed routes and a live camera so that users can share their entire experience live directly to social media.

Sector
Tourist Entertainment Company

Team
Djalmo Gomes - CEO & Founder
Luis Lucas - COO & Co-Founder
Time Matters

Big Idea
LUGGit is a technology platform that allows travellers, using a mobile app (available for iOS and Android), to make a real-time request for someone to collect their luggage, store it and deliver it to the place and at the time they indicate.

Sector
Marketplaces

Activity Highlights
• Winners of the NEWTON acceleration program, promoted by Turismo de Portugal
• TOP 20 Awards by Startup Lighthouse, promoted by the European Commission
• Finalists of The Journey Acceleration Program, promoted by Beta-i

Team
Ricardo Figueiredo - CEO
Diogo Correia - COO
João Pedro Pedrosa - CTO
Hugo Fonseca - Head of Software Development
Natural skincare products

Big Idea
Oliófora is a small industrial company which extracts high-quality cold pressed vegetable oils and manufactures natural cosmetics by combing these oils with herbal extracts, algae and flower essence. Its products are primarily for the hotel industry, SPAs and wellness centres, and for sale to the public. Its target-market are boutique hotels, luxury eco-resorts and small hotel chains. The company’s products are already available in hotels and SPAs in Douro, the Algarve and Lisbon.
Refundit
Welcome To The New World Of
100% Digital TAX-FREE SHOPPING

Revolutionizing Tax-Free Shopping for tourists

Big Idea
Refundit is a VAT refund platform for non-EU citizens that simplifies and digitises the current process, doing away with paperwork and lines and, thereby benefitingholidaymakers and governments. In January 2019, Refundit won the first edition of the Start-up Competition held by the UN World Tourism Organisation.

Sector
Marketplaces

Team
Ziv Tirosh – CEO
The tech company that rents boats

Big Idea
Sailside helps boat owners monetize their boats through boat rentals. It is the only peer to peer boat rental marketplace in Portugal and has the most engaging approach to monetize boats. J. P. Morgan said that if you need to ask what the price of a yacht is, you probably can’t buy it. This is where Sailside comes in!

Activity Highlights
- 1st place at the national level of the 1st edition of Tourism Explorers, the largest tourism acceleration program in Portugal
- 3rd place in the Babson Challenge

Team
João Maria Vasconcelos Vilas Boas – Strategy, Fundraising, Communication
Pedro Canedo – Head of Operations
Pedro Lourenço – Finance, Strategy, Process Optimisation
Ricardo Lobo – Head of Tech Development
Leveraging the power of data-driven storytelling

Big Idea
Storyo is a free mobile app that automatically creates video stories from photos on a smartphone. The app uses a patented algorithm that creates a narrative using data from any number of photos and enriches it with contextual information from the internet, so that each video tells its own story. In 2013, Storymatik applied for a patent for its technology entitled “Systems and methods for automatic narrative creation”. This technology is what drives Strips and Storyo and its ability to interpret a set of photos and create narratives automatically. The patent was granted in the United States by the United States Patent and Trademark Office.
Taking luxury vacation rentals to a new level

Big Idea
Tripwix is a luxury travel brand for demanding customers. It operates as an online travel agency where all establishments are kept to the highest standards of curatorship. Homes are personally inspected by Tripwix interior designers, thus guaranteeing customer satisfaction. Short-term rentals have been on the rise, as have the demands of customers who are looking for unique family experiences, and currently represent a US$57-billion market worldwide. Tripwix is currently operating in Portugal, Mexico, Spain, Italy and Turkey.
TRY Portugal

Genuine lands for life experiences

Big Idea
TRY PORTUGAL, a brand owned by Upstream, is an Incoming Touristic Operation (DMC) specialized in Active, Cultural & Sports Tourism. It designs and promotes new thematic touristic products and sports events that incorporate the country’s heritage assets and Natural & Cultural Resources and develops products and services that contribute to enhance and reinforce Portugal’s tourist attractiveness in the main international issuing markets. TRY PORTUGAL, provides, via its digital marketplace, an integrated offer of a wide range of experiences & activities of local services providers and hospitality partners from all the country, thus facilitating the research and distribution of products to International Tour Operators and Agents (B2B), positioning Portugal as a destination of excellence for Active, Cultural & Sport Tourism 365 days a year!

Sector
Tour Operator

Activity Highlights
- 2017 and 2018 - ALPHA Program WEB Summit by Startup Portugal.

Team
- Catherine de Freitas – Founder, RP & CEO
- Sérgio Mendes – Founder, Director IT & Board Member
- Fernando Completo – Board Member
- Paulo Passos Leite – Board Member
- Paulo Real Correia – Project Leader
Accelerating your revenue management

Big Idea
Founded in 2015, XLR8 has designed its Revenue Management System, a software program used to predict daily, monthly and yearly occupation for hotels, with tools and reports that help optimise rates and the number of rooms available, while maximising revenue growth. It provides a clear picture of current and future sales, based on historical data and forecasts (using Artificial Intelligence), which hotels can then use to analyse market behaviour patterns and take timely action to improve their results in the short, medium and long term.
Level up the experience!

Big Idea
The X-PLORA app guides users throughout a Venue or a City in a totally interactive and immersive way. As the visitors move around, the APP provides customized information/content, determined by the user’s exact location, profile and interests. With features of Geo-Referencing, Virtual and Augmented Reality, 3D Sound, Gamification and inclusive Visits for different kinds of visitor profiles, X-PLORA takes the visitor experience to the next level.

Activity Highlights
- Finalist of The Stadium Business Summit 2019 in the “Fan Experience Award” category, held in Manchester, UK with the app Benfica Tour 360 App
- Selected as partner of the Change the Game initiative in the “Excellent Experiences” category, held in the Amsterdam ArenA in 2019

Team
Mafalda Ricca - Founder & CEO
Lourenço Cunha Ferreira - Founder & Creative Director
Luís Agrellos - Founder & Technical Advisor
Martim Pessanha - Founder & Commercial Advisor
JOIN OUR ENTREPRENEURIAL AND BUSINESS COMMUNITY

Send us a message to contact@portugalventures.pt
or fill out the form to schedule a meeting with us:

PORTO OFFICE
Av. Dr. Antunes Guimarães, 103
4100-079, Porto, Portugal
P: +351 226 165 390

LISBON OFFICE
Edifício Arcis, Rua Ivone Silva, 6, 12.º 1050-124, Lisboa, Portugal
P: +351 211 589 100

portugalventures.pt