Application Form

1. **Ignition Partner or RNI Partner Profile**

   1.1   Name of contact person

   1.2   Email

   1.3   Mobile phone

   1.4   Is this project/company incubated in? (Yes or No)

   1.5   Is this entity related to any Higher Education Institution or Technological Center? (Yes or No)

       1.5.1   If So, which one and what kind of relation?

2. **Company/Project Profile**

   2.1   Company name / Name of the project

   2.2   What sector best describes the type of company you are running? (closed options)

       - Digital
       - Engineering & manufacturing
       - Life Sciences
       - Tourism Tech

   2.3   Project or company website (if applicable)

   2.4   Name of contact person

   2.5   Telephone or mobile phone number

   2.6   E-mail address

   2.7   Physical address

   2.8   Postal code

   2.9   City

   2.10 Has the company been established? (Yes or No)
       2.10.1 If So, Company Headquarter
           2.10.1.1 Please choose the region (NUTs III: Alto Minho |Cávado | Ave| AM Porto | Alto Tâmega|......), Região Autónoma dos Açores, Região Autónoma da Madeira

           2.10.1.2 How long ago did you start your company? (Closed options)
           Not incorporated | <1 year| <3 years| 3-5 years| 6-8 years|

      2.10.1.3 Date of incorporation

      2.10.1.4 How many founders does your company have?
           (Closed options) 1| 2| 3| 4| >4

      2.10.1.5 How large is your team today? (Closed options)
           <2 |2-6| 7-10| 11-15| 16-20 | 21-50| 51-100|
           101-250

      2.10.1.6 What is your company's turnover (in Euros)?
           (Closed options)
           Without turnover | 1k- 10k| 11k-20k| 21k-50k|
           51k-100k| 101k-200k| 201k-500k| >501k

3. Application

3.1   If the Company is established, it must be registered in the [Startup Hub](). Please mention the link for your profile company.

3.2   Is the company/project the result of a scientific, technology or academic research and development programme carried out within higher education institutions or technology centres? (Yes or No)

    3.2.1   If so, identify the institution (technology centres, science and technology parks, tech-based incubators or incubators that are linked to higher education institutions or technology centres)

3.3   Is the company/project incubated in any tech-based incubator or incubator linked to higher education institutions or technology centres? (Yes or No)
    3.3.1   If so, which institution?

3.4   Does the team include or will it include highly qualified member(s), e.g. MSc., PhD, etc, when formed? (Yes or No)
    3.4.1   How many members?

3.5   Is the company recognised as a "technology company" by ANI? (Yes or No)

3.6   Is the company benefiting from incentives managed by ANI? (Yes or No)?

3.7   Executive Summary (brief description of the product/service, competition and the market)

4. Funding

4.1   What was your last funding round? (Closed options)
        no external funding| pre-seed| series seed

4.2   What are the project's total funding needs? (in euros)

4.3   How much are you asking Portugal Ventures to invest in this project? (between 50k-100k)

4.4   Are the Founders willing to invest in the project? YES or NO. How much (in euros)?

4.5   Have you been invested by one of the Business Angels or Venture Capital operators accredited by IAPMEI or IFD? If YES, which one and how much did you raised (Amounts in euros)?

4.6   How much and how are the other investors available to invest in this project as well as other ongoing fundraising processes (loans, incentives or others)?

5. Founders Profile

5.1   Gender? (Closed options)
       male| female| other

5.2 How old are you? (Closed options)
       <26| 26-30| 31-35| 36-40| 41-45| 46-50| >50

5.3 Nationality? (Closed options)

5.4 Do you live in Portugal? (Yes or No)

6. Attachments

6.1   Please include a Powerpoint presentation of the project (or in pdf format) Topics to

        address:

        6.1.1   Founders/ Team (Management, board and advisors, investors, awards);

        6.1.2   Qualified employment (MSc, PhD, …)

        6.1.3   Solution and value proposition (What problem are you solving?; Why are you different from others?; Do you have any Patents?);

        6.1.4   Competition and differentiation (Who are the competitors?; How big are they?; Why do you think you are ahead of them?);

        6.1.5   Prototype/Proof-of-concept/MVP/Product roadmap (Do you already have a fully working Prototype/Proof-of-concept/MVP/Product? If not how long will it take to have one? How do you plan to develop it? Who could be your early adopters?)

        6.1.6   Target Market size and characterization (How big is the market? How fast do you expect the target market to grow in the coming years?);

        6.1.7   Revenues (Business Model; type of revenues (recurring or not); What are the revenue levels/ growth-actual and expected?);

        6.1.8   Traction (if available)
                  If in Digital, how many active users and/or paying customers do you have? Who are they? What is the average cost of customer acquisition? What is the average customer lifetime value?;
                  If in Engineering & Manufacturing, what kind of feedback do you have from the market? Has the MVP been tested in a real case scenario? Who are the current and/or future customers?

6.2 Please include a detailed Budget (P&L) with the estimated lifespan for the next 6, 12, 18 months and 3 years (excel format)

6.3 Please include a YouTube link to a short video (max 5 minutes) with the description of the project and the team. (optional)

6.4 Please include a short résumé for each of the Founders (max. 1 page per member of the promoting team and only attach one document)

    6.4.1 Name, Age, Professional Position, Education, Professional Experience and E-mail;

    6.4.2 Have any of the Founders previously submitted any application to Portugal Ventures? Who?

    6.4.3 Are the Founders going to work exclusively on the project?

6.5 Please include a detailed competitive analysis, according to the template provided (as template below)

6.6 When submitting application related to already established companies, please include:

    6.6.1 The company's historical financial statements;

    6.6.2 Tax and social security clearance certificate;

    6.6.3 Access to current permanent certificate;

    6.6.4 Any relevant Shareholder information.

6.7 Other documents that you considered relevant for project analysis

6.8 If your company is certified as a "Company in the technology sector" by ANI, please attach the ANI declaration.

Example - template Competitive Detailed Analysis

Below you'll find a suggested template to present a competitive analysis of your solution with current and potential competitors;

Relevant Criteria	Your solution/ company	Competitor #1	Competitor #2	Competitor #...
Products & Services				
Business Model				
Target Market (size in €, identifying markets)				
Market Share (%)				
Competitive advantage				