

### General Information

1. Company name / Name of the project
2. Project or company website (if applicable)
3. Name of contact person
4. Telephone or mobile phone number
5. E-mail address
6. Physical address
7. Has the company been established? (Yes or No)
  - 7.1. Company Headquarter
    - 7.1.1. If you have selected Portugal, please choose the region  
(NUTs III: Alto Minho | Cávado | Ave | AM Porto | Alto Tâmega | .....
  - 7.2. How long ago did you start your company? (Closed options)  
<1 year | <3 years | 3-5 years | 6-8 years | 9-11 years | >11 years
  - 7.3. Date of incorporation
  - 7.4. How many founders does your company have? (Closed options)  
1 | 2 | 3 | 4 | >4
  - 7.5. How large is your team today? (Closed options)  
<6 | 6-20 | 21-50 | 51-100 | 101-250 | >250
  - 7.6. What is your company's turnover (in Euros)? (Closed options)  
<50k | 50k-100k | 101k-200k | 201k-500k | 501k-1M | 1M-2M | 2M-5M | >5M
  - 7.7. Have you gone through an ignition programme (incubator/ accelerator)? (Yes or No)

### Application

1. Type of application? (Direct or Through the Ignition Partners Network)
  - 1.1. If through the Ignition Partners Network, name of Partner
2. Executive Summary (brief description of the product/service, competition and the market)

### Funding

1. What was your last funding round? (Closed options)  
no external funding| pre-seed| series seed| series A| series B or later
2. What are the project's total funding needs? (in euros)
3. How much are you asking Portugal Ventures to invest in this project? (in euros)
4. How much are the Founders willing to invest in the project? (in euros)
5. How much and how are the other investors available to invest in this project as well as other ongoing fundraising processes (loans, incentives or others)? Who are these investors? (Amounts in euros).

### Your Profile

1. What is your gender? (Closed options)  
male| female| other
2. How old are you? (Closed options)  
<26| 26-30| 31-35| 36-40| 41-45| 46-50| >50
3. What is your nationality? (Closed options)
4. Do you live in Portugal? (Yes or No)
5. What were the three most important criteria that made you choose Portugal Ventures? (Closed Options)  
Team expertise and Track record| VC track record| Network connections| Public status| Firm's brand| Support services| Ability to fund company

### Attachments

1. Please include a PowerPoint presentation of the project (or in pdf format) Topics to address:
  - a. Founders/ Team
  - b. Solution and value proposition
  - c. Relevance of the project to tourism
  - d. Target market and positioning in the value chain
  - e. Competition and differentiation
  - f. Business Plan

- g. Go to market plan
  - h. Funding Plan and Milestones
  - i. Exit
2. Please include a detailed Budget (P&L) with the estimated lifespan for the next 5 years
  3. Please include a YouTube link to a short video (max 5 minutes) with the description of the project and the team.
  4. Please include a short résumé for each of the Founders (max. 1 page per member of the team)
    - a. Name, Age, Professional Position, Education, Professional Experience and E-mail;
    - b. Have any of the Founders previously submitted any application to Portugal Ventures?  
Who?
    - c. Are the Founders going to work exclusively on the project?
    - d. Identify possible management requirements that the team of promoters may not be able to meet.
  5. When submitting application related to already established companies, please include:
    - a. The company's historical financial statements;
    - b. Tax and social security clearance certificate;
    - c. Access to current permanent certificate;
    - d. Any relevant Shareholder information.
  6. Please include a detailed competitive analysis, according to the template provided (as template below)
  7. Other documents that you considered relevant for project analysis.

## Template Competitive Detailed Analysis

Below you'll find the suggested template to present a competitive analysis of your solution with current and potential competitors;

Please be advised that the rows and columns presented in the template should be adapted according to the specificities of your project, so that it takes into account the level of detail, clarity and objectivity adequate to your project.

Relevant Criteria	Your solution/ company	Competitor #1	Competitor #2	Competitor #...
Products & Services				
Business Model				
Target Market (size in €, identifying markets)				
Market Share (%)				
Competitive advantage				
...				