Application Form

1. Ignition Partner Profile

1.1 Name of contact person

1.2 E-mail address

1.3 Telephone or mobile phone number of the contact person

1.4 Is the project/company incubated at the organisation submitting the application? (Yes or No)

1.5 Is this organisation linked to a higher education institution or technological centre? (Yes or No)
    1.5.1 If so, which institution and what type of connection?

2. Company/Project Profile

2.1 Name of the company/project

2.2 What sector is the project/company part of? (select)
- Digital & Technology
- Industry & Technology
- Health Technologies
- Technological Tourism

2.3 Company or project website (if applicable)

2.4 Name of contact person

2.5 Telephone or mobile phone number of the contact person

2.6 E-mail address

2.7 Address

2.8 Postal code

2.9 City

2.10 Has a company been incorporated? (Yes or No)

    2.10.1 If so, please indicate in which region of Portugal
    (NUTs III: Alto Minho | Cávado | Ave | AM Porto | Alto Tâmega |
    Autonomous Region of the Azores, Autonomous Region of Madeira)

    2.10.2 How long ago did you set up your company?
    (select) Not incorporated | <1 year | <3 years | 3-5
    years | 6-8 years |

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2.10.3 Date of incorporation

2.10.4 How many founders does your company have?
(select) 1| 2 | 3 | 4 | >4

2.10.5 How big is your team today? (select)
<2 | 2-6 | 7-10 | 11-15 | 16-20 | 21-50 | 51-100 | 101-250

2.10.6 What is your company's turnover? (select)
No income | 1k-10k | 11k-20k | 21k-50k | 51k-100k | 101k-200k | 201k-500k | >501k

3. Application

3.1 Is the company/project the result of a scientific, technology or academic research and development programme carried out within higher education institutions or technology centres? (Yes or No)

3.1.1 If so, identify the institution (technology centres, science and technology parks, tech-based incubators or incubators that are linked to higher education institutions or technology centres)

3.2 Is the company/project incubated in any tech-based incubator or incubator linked to higher education institutions or technology centres? (Yes or No)
3.2.1 If so, which institution?

3.3 Does the team include or will it include highly qualified member(s), e.g. PhD, etc. when formed? (Yes or No)
3.3.1 How many?

3.4 Is the company recognised as a technology company by ANI? (Yes or No)

3.5 Is the company benefiting from incentives managed by ANI? (Yes or No)?

3.6 Executive Summary (brief description of the product/service, of the competition and of the market).

4. Investment needs

    4.1 What was the last round of financing? (select)
        No external financing | pre-seed | series seed

    4.2 If you have obtained financing, who is the investor, what was the amount of the round and the transaction date? (in euros)

    4.3 What are your total Investment needs? (in euros)

    4.4 Are the founders willing to invest in the project?
        Yes or No. How much (in euros)?

    4.5 How much and in what way are other investors (who?) willing to invest in the project, including other financing resources (loans, incentives or other resources) for which you are applying? (in euros)

5. Founder(s) Profile

5.1 Gender (select)
        male | female | other

5.2 Age (select)
        <26 | 26-30 | 31-35 | 36-40 | 41-45 | 46-50 | >50

5.3 Nationality (select)

5.4 Do you live in Portugal? (Yes or No)

6. Attachments

6.1 Please attach a PowerPoint presentation of the project, covering the following topics:

    6.1.1   Management team (Management, Board, Advisers, Investors);

    6.1.2   Link to the scientific and technological system (PhD) of team members that are part of the project or company, or the project seeking financing;

    6.1.3   Solution and value proposition (What problem are you solving? What sets you apart from the competition?);

    6.1.4   Intellectual property (Do you own any patents/utility models/trademarks/...)?;

    6.1.5   Competition and differentiation (Who are your competitors? How big are they? Why do you think you can beat them?);

    6.1.6   Roadmap of the prototype/proof of concept/minimum viable product/product (Do you already have a prototype/proof of concept/minimum viable product/product? If not, how long do you expect it will take to develop one? How do you plan to develop it? Who might the early adopters be?);

    6.1.7   Target market and positioning in the global value chain (How big is the market? How and how fast do you expect the market to grow in the coming years?);

    6.1.8   Business model (Type of revenue; current and expected revenue growth?);

    6.1.9   Traction (if available)
    If the company is in the digital sector, how many active/paying users does it have? Who are these users? What is the average customer acquisition cost? On average, what is a customer's lifetime value and duration?
    If the company is in the industry & technology sector, what kind of market feedback have you got? Has the MVP been tested in the real world? Who are your current and future customers?;

6.2 Please include a detailed Business Plan (P&L) with the expected revenues and costs for the next 6, 12, 18 months and 3 years (in Excel format)

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6.3 If available, please provide the link to a short YouTube video (max. 5 minutes), with a description of the project and team (optional)

6.4 Please include a brief CV for each founder (maximum 1 page per team member), in a zip file in the event you need to attach more than one CV:

    6.4.1 Name, age, position, academic qualifications, professional experience and e-mail address;

    6.4.2 Have you previously submitted any application to Portugal Ventures? If so, to which Call?

    6.4.3 Are the Founders going to dedicate themselves exclusively to the project?

6.5 If you are submitting an application for a company that has already been incorporated, please include (if available):

    6.5.1 The most recent financial statements;

    6.5.2 Tax and social security clearance certificates;

    6.5.3 Access code for the company's current permanent certificate of business registration;

    6.5.4 Other relevant information about the shareholders;

6.6 Other documents deemed relevant for the analysis of the project.

6.7 If the company is recognised as a technology company by ANI, please attach the statement.

Example - Competitive Detailed Analysis template

If you consider it useful, you can use the template below to systematise your current and potential competition analysis.

Relevant Criteria	Your solution/company	Competitor #1	Competitor #2	Competitor #...
Products & Services				
Business Model				
Target Market (size in €, identifying markets)				
Market Share (%)				
Competitive advantage				
...				